



ROBIN KING

Artist | Graphic Designer

Contact

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Software

PHOTOSHOP
ILLUSTRATOR
INDESIGN
ACROBAT
AFTER EFFECTS
MICROSOFT OFFICE SUITE

Expertise

ILLUSTRATION / DIGITAL ART
PHOTO RETOUCHING / MANIPULATION
DESIGN LAYOUT & PRINT PRODUCTION
PRODUCT MARKETING
BUILDING BRAND IDENTITY
WEB DESIGN USING BUILDERS
SOCIAL MEDIA OPTIMIZATION

Education

BACHELOR OF SCIENCE
MEDIA ARTS & ANIMATION

Art Institute of California, San Francisco
Class of 2012

Profile

Driven designer looking for great opportunities in the field of visual communication. Looking to apply my education and experience in a collaborative team environment that will challenge me creatively and allow me to contribute my diverse analytical, organizational and design capabilities in creating visual materials that speak directly to the consumer.

Work Experience

Freelance Artist / Designer

Self Employed, Corte Madera CA

2012 - Present

I work with private clients as well as businesses including: Kosta Browne Winery, Quivira Vineyards/La Folette Wines, Dash Robotics, Oak & Bee and Sony Online Entertainment

- Design: Logos, business cards, packaging, print materials, signage, and web design
- Illustration: Character & creature concept art, pet portraiture and other visual assets.

Graphic Designer

Pendulux, Richmond CA

April 2018 - Present

In-house, part-time Graphic Designer for fast growing home & hospitality decor design / manufacturing company

- Design advertising and product support materials including print ads, catalogs, brochures, postcards, promotional email blasts etc.
- Create engaging imagery for trade show displays
- Photo editing, retouching and manipulation, photo organization
- Maintain/update Shopify Website
- Produce quality control sheets, instruction sheets and labels for manufacturing team

Marketing & Digital Media Coordinator

Terroir Life, Napa CA

January 2017 - April 2018

Assisted Brand Managers in developing and executing the key initiatives outlined in the annual brand plans across our portfolio of 11 wineries from California, New Zealand and South Africa.

- Responsible for all in house graphic design for sales and marketing materials for print, web, advertisement and presentations
- Edited/retouched photos and edited/redesigned vector logos
- Maintained the company website through WineDirect and managed visual assets on the company dropbox
- Oversaw social media & managed press submissions